

Dear Redwood Owners Group,

I would like to extend a warm welcome to all of our current and potential Redwood owners. The newly redesigned Redwood is underway and should be hitting your local dealer's lot very soon. Our major manufacturer "Open House" took place this past month where hundreds of dealers walked through the new product. With the assistance of our current owners and focus on the current market, the Redwood was very well received. The positive feedback on the upgraded suspension, pin box and axles is a direct result from our ROG forum and consumer requests. Many dealers found it hard to leave the living room with the enlarged 55" curved Samsung TV and new Tru-Sit theater seating. Those that moved out of the living room found themselves in awe of the new gas cooktop and largest rv oven available. We wouldn't have been able to make these changes without the feedback from our current owners. Thank you!

The focus of the new Redwood was to rechannel the dollars spent on items that matter most to our owners - all the while keeping luxury at the forefront. Removing items such as the outside TV allowed us to spend more money on the foundation of the unit. However, we proudly maintain focus on the needs of full-timers, therefore, we are happy to provide you with the ability to customize your outdoor TV preferences. You will now find the garage storage prepped with cable as well as a multi zone audio/video sound bar from the living room TV. We felt that this would allow the buyer an opportunity to purchase any size TV rather than limiting you to the 32" on previous models.

Our goal was to be able to provide features that would be harder for our full-timers to modify after the purchase such as the axles, suspension and pin box.

Fortunately the Redwood product already has solid floor plans that are very well received and simply needed the new features added. Our engineers are currently working on new floor plans with the current full-timers in mind and we hope to release these toward the first of the year.

Winter shows are upon us and we expect many of you will be in attendance to check out these new changes. Our Regional Sales Representatives will be in attendance at several of these shows. If you get the opportunity, please find one and provide them with your feedback on these new changes. We always look forward to hearing our owner's comments. . . your feedback is valuable to us.

Sincerely,

Tim Cress

National Sales Manager